

## **Advisory Council**

### **EXPANSION OPTIONS NOT YET EXPLORED BY THE ADVISORY COUNCIL**

- 1) Outreach to Young Adults: Promote the purchasing of existing low-cost (less than \$50/month) insurance policies for young adults aged 19 to 29. Stress the need for health insurance for young adults, to both the young adults and their parents.
- 2) Coverage for Target populations: Explore private insurance coverage options for children and other target populations, and market their availability through outreach, promotion and referral. Examine and publicize options for:
  - a. Children in families where the adult has employer-based coverage, but the children are not insured either under dependent coverage nor Medicaid/MiChild. Insurers would need to develop a child-only plan such as they have in Oregon for between \$31 and \$90/month.
  - b. Children and adults in families that could afford individual coverage through existing or perhaps newly developed insurance products.
  - c. Children or adults who are eligible for insurance but are not linked to it either through divorce or separation from a parent or spouse. (Some ex-spouses are eligible for insurance for a period of time after a divorce, and the children may be eligible indefinitely.)